

AGENDA April 23, 2026 9a-5:00p



Start	End	Length	Topic/Event/Activity
7:30a	8:30a		Sponsor/Vendor Display Tables Setup (<u>no regular attendees will be admitted</u>)
8:45a	9:20a		Registration Check-in, Coffee, Networking, Sponsor Display Tables
9:00a			Official Start Time (networking)
9:25a	9:45a	20m	Welcome, Introductions, Business Person of the Year award, Ice Breaker – Scott Alvord
9:45a	10:10a	5+20m	5 Most Impactful Legislative Changes for Your Business – Stacey Sommerhauser (Silvers HR)
10:10a	10:35a	5+20m	Business Disaster Readiness & Recovery – Gloria Stearns & David Atkinson
10:35a	10:50a	15m	Break / Networking / Sponsor Display Tables
10:50a	11:15a	5+20m	Regional Economic Development Update – Barry Broome (Greater Sacramento Economic Council)
11:15a	11:40a	5+20m	Why Choosing Local Matters More Than You Think – Rob Haswell (Visit Placer)
11:40a	12:05p	5+20m	Business Etiquette – Scott Alvord (Advanced Development Concepts, LLC)
12:05p	12:45p	40m	Lunch (provided) / Break / Alexa Bandala Music / Networking / Sponsor Display Tables
12:45p	12:50p	5m	Prize Drawings – Cindi Taylor, Cindy Farkas, John Javidan (Advanced Business Roundtable)
12:50p	1:15p	5+20m	3 Presidents Panel (Higher Ed – An Abundance of Riches) – Dr. Luke Wood, Willy Duncan, Dr. Parnell Lovelace, Jr., and Dr. John Jackson (Sac State, Sierra College, Jessup Univ)
1:15p	1:55p	5+35m	Keynote: The Juicy Truth Behind Shari’s Berries – Shari Fitzpatrick (Berried in Chocolate)
1:55p	2:15p	5+15m	Tax Tips for the Small Business Owner – Lindsay Bleecker (Your Financial Diva)
2:15p	2:30p	15m	Break / Networking / Sponsor Display Tables
2:30p	2:55p	5+20m	Everything is Figure-Out-Able – Mark Haney (The Growth Factory)
2:55p	3:20p	5+20m	How to Exit Your Business – Bradley Frisk (Cypress Creek Capital Group)
3:20p	3:45p	5+20m	Win Fast with Practical AI – Greg West (GW Consulting)
3:45p	3:50p	5m	Evaluation. Adding tables for Wine Reception – Scott Alvord (ABR)
3:50p	5:00p	70m	Wine Reception / Networking Game / AWESOME Prize Drawings / Alexa Bandala Music

Event Sponsors



Platinum:

Gold:

Silver:

Bronze:

